



P.O. Box 1864
Highland, IN 46322

February 2017

Re: Highland Soccer Club's 2017 Jeff DeVries Memorial 3v3 Soccer Tournament

Last year the Highland Soccer Club was able to host our Annual 3V3 Soccer Tournament with over 450 players and more than 1,500 spectators. We are looking forward to an even bigger and better turn out at this year's event which will be held at the Sharp Complex on **Saturday, June 24, from 8 am until 7 pm (or when the last game is finished).**

Sponsorship Opportunities are available for 2017. If you choose to support the club and this great event, your business will be advertised as a proud sponsor on the back of the tournament t-shirts and will be represented on the Highland Soccer Club website as well. The sponsorship cost is only \$200. Since this event is becoming more popular each year, we are now also offering additional advertising opportunities that include the t-shirt and website recognition mentioned above plus the following:

The Bronze - \$300

Field sponsor. Your logo will be placed on the sign that is used to mark the fields.

The Silver - \$400

Banner sponsor. A 3'H x 5'W banner (produced by the sponsor) will be displayed at the event. The

Gold - \$500

Banner & Sampling sponsor. A 3'H x 5'W banner (produced by the sponsor) displayed at the event. PLUS a business flier, sample or coupon stuffed in the team bags handed out at the event.

Your generous sponsorship will not only help support the Club, but it will also help honor the memory of Jeff DeVries who lost his battle with cancer in 2012 while serving as President of the Highland Soccer Club.

We appreciate your consideration to partner with us in this event.

Dan Goode
3v3 Coordinator
Highland Soccer Club
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